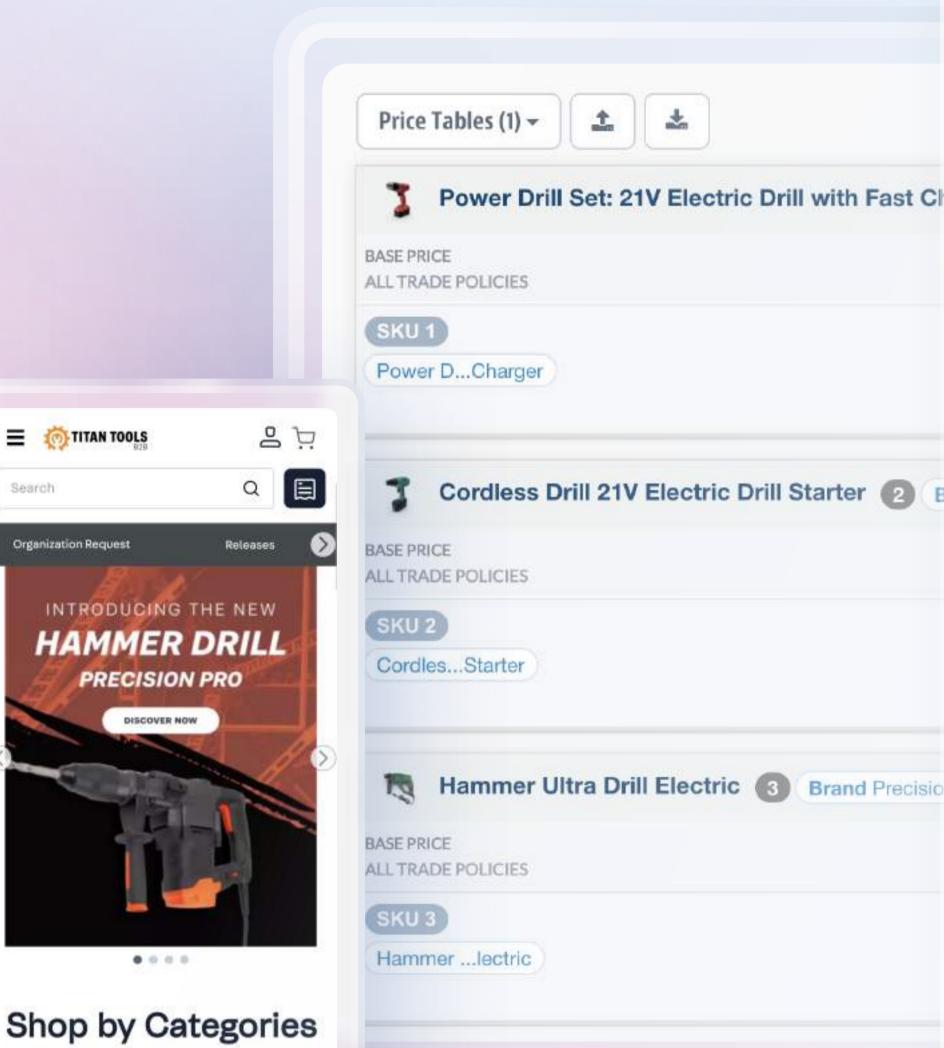


The Enterprise **Digital Commerce** Platform

# VTEX for B2B Commerce

Streamline your operation and grow online sales

The VTEX Commerce Platform is a composable and complete solution designed to enable different business models and use cases, including the diverse needs of B2B sellers. It allows you to centralize your commerce business on a single platform, streamline



complex workflows, and build ecommerce experiences that are tailored to your business and customers.



Search

# Benefits

## **Boost sales**

Make it easy for your customers to place, manage, and track their own orders, quickly reorder, and create subscription orders.

## Seize new

# **Optimize costs** and efficiency

Automate orders, reduce the sales cycle and give your sales team tools to assist customers in their digital journey.

## Unify your

# Who is VTEX for?

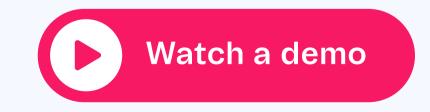
The VTEX Commerce Platform is for enterprise manufacturing, distribution, and wholesale businesses that want to digitally transform how their customers buy, streamline operations, and grow online sales.

## opportunities

Seamlessly connect with suppliers and channel partners to create customer-centric offers and explore new business models, like a B2B marketplace

## business

Unify all your brands, business units, and sales channels with a complete view of inventory and orders on a single commerce platform.



## Customers that are increasing sales with VTEX for B2B Commerce















#### VTE

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# **Key Features**

- Personalize products and prices for each customer.
- Streamline the sales process with requests for quote and cart management.
- Seamless integration with ~ dealer, distributor, and supplier networks.

- Control access and capabilities with role and permission management.
- Consolidate operations across multiple business units and channels.
- Integrate with CRM, ERP, and other systems of record.
- Enable saved carts, multiple carts, re-ordering, and bulk ordering
- Empower customers with buying group management, order collaboration, and various B2B payment methods.

### StanleyBlack&Decker

Read the full case

Source: Stanley Black & Decker

# 50%

of orders placed through the bulk order feature

# Improved sales performance

with a dashboard for each sales representative

# Lower TCO

with a centralized platform for online self-service

# "If we want to keep on being the best at what we do, we

need to constantly look for ways to disrupt ourselves and make sure that we push ourselves harder than any competitor would ever do."



– Orlando Gadea Ros, Business Innovation Director at Stanley Black & Decker

### StanleyBlack&Decker

Read the full case >

# <u>Schedule a</u> demo today

# Learn more about VTEX for B2B Commerce